



Dear Local Business,

Fairfax Adult Softball (FAS) is excited and honored to be hosting our 12<sup>th</sup> Annual Benefit Bowling Tournament. Proceeds from this year's tournament will benefit Virginia Special Olympics, Area 26 and FAS. The tournament will be held on January 29, 2012.

We are hopeful that you will unite with us and give your company's support in this worthwhile endeavor. By donating items from your business, such as gift certificates to raffle, you are helping us raise funds for Special Olympics. By offering great raffle items, we can sell more tickets. More tickets equate to more money generated and ultimately greater benefit. In turn, the winners become familiar with your establishment and your customer base expands. Here are ways you can help:

- ⇒ Donate **Gift Certificates** from your business for Raffle
- ⇒ Donate **Goods** from your business for Raffle
- ⇒ Donate **Services** from your business for Raffle
- ⇒ **Become a Sponsor** (see sponsor sheet)
- ⇒ Come out and ***bowl with us!***

For your generosity, we are able to offer you added visibility by posting your business' name on our website that reaches approximately 10,000 players across the area. This is inexpensive advertising! Bowlers from all over the county will be participating. What a great community relations opportunity!

Thank you for your generous heart. Because of individuals like you, we will be able to support Special Olympics in Northern Virginia.

I look forward to hearing from you.

Many Thanks,

Your Friends at Fairfax Adult Softball  
Tax ID- 51-0247841



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